



**TERRASUR**

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**PRESS RELEASE**

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## **THE ROBUST ORGANIC BEAUTY OF NATURAL FORMS**

**The Forza Bed is made with FSC certified wood**

TerraSur's Forza Bed combines the simple lines of urban designs with the intricate and unpredictable patterns of wood grains. Each headboard is unique, because no two trees are exactly alike.

"With our Forza, Fortaleza and Viento collections we are trying to bring out the beauty of natural forms, shapes and colors while at the same time creating functional and practical pieces of furniture," says Jessica D. Holmstrom, president and founder of TerraSur.

All Forza Bed headboards will be made with a Forest Stewardship Council certified semi-tropical hardwood from northern Argentina, adding to their inner beauty.

Shown in Eastern King at the High Point Market of April 2010, Inter Hall # 306, the Forza Bed is also offered in California King and Queen. The headboard is 52" tall, keeping the low profile of urban bed designs, but robust enough to make a statement in any master bedroom seeking to obtain an urban organic feel.

The bed is offered in our hand-applied, hand-rubbed Blond finish, which augments the natural colors while highlighting the irregular knots and grain patterns of the wood.

TerraSur's factory in Argentina is Forest Stewardship Council (FSC) chain-of-custody certified by the SmartWood program of the Rainforest Alliance (COC # 001206). TerraSur is also a member of the Sustainable Furnishings Council.

*Jessica D. Holmstrom can be reached directly at (206) 948-0034 or by e-mail at [jessica@terrasurfurniture.com](mailto:jessica@terrasurfurniture.com). TerraSur is showing in InterHall # 306 (High Point, April 2010).*

