



TERRASUR

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PRESS RELEASE

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THE ALGARVE BED: A MODERN ANTIQUE

Imagine waking up in paradise, the beaches of Algarve, Portugal, in the early morning sun. You stretch your arms and your hands touch the headboard of your bed. You turn to look at it. Tall and shapely, flanked by heavily turned posts that stretch toward the ceiling like the steeples of an ancient mosque or church, it blends centuries of Portuguese history, but is still decidedly modern.

Past and present meet with the sound of the ebb and flow of the waves, the smell of the sea wafting in the breeze.

TerraSur's Algarve Bed draws inspiration from ancient Portuguese designs, similar to those you'd see in the Palacio da Vila, a 14th century palace first built by Moors and later renovated by Portuguese kings. It borrows from the past, but it belongs to our age, it's current, a design that speaks of our world today.

"The past can be a source of inspiration or it can stifle you," says Jessica D. Holmstrom, president and founder of TerraSur. "We're not looking to recreate the past, but to borrow the best it has to offer and make it our own, fresh and youthful, but also mature and confident."

The Algarve Bed is offered in Eastern King, California King and Queen. At its tallest, the headboard is 69" high. Shown in Espresso Semi Gloss at the April 2010 High Point Market in InterHall 306, the bed is offered in TerraSur's six stained finishes, two painted options, and in two-tone configurations.

The bed is available with the Algarve Night Stand. This piece complements the bed in style and brings a touch of Spain into the mix.

TerraSur's factory in Argentina is Forest Stewardship Council (FSC) chain-of-custody certified by the SmartWood program of the Rainforest Alliance (COC # 001206). TerraSur is also a member of the Sustainable Furnishings Council.

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