



TERRASUR

Contact: Jessica D. Holmstrom

Tel: (206) 352-7912

Mobile: (206) 948-0034

E-mail: Jessica@terrasurfurniture.com

PRESS RELEASE

September 10, 2010

WOVEN LEATHER, SOPHISTICATED & ARTISANAL

The Atame Hand Woven Leather Bed blends two design trends and can fit comfortably in either one. The solid wood frame is sleek and sophisticated, but the heart of the bed is the headboard. Leather straps are hand woven into a tapestry of symmetrical lines to create a headboard that is as contemporary as it is Rustic and Old World.

Atame stands out in a downtown loft or a home in the suburbs as much as it does in a sparsely furnished condo or a brick-walled rural house.

The Atame Bed is offered in Queen, Eastern King and California King and in all our stained finishes. For the bold and inspired, we offer two-tone possibilities, with one stain on the frame and a different one on the leather.

“We use woven leather in two of our most successful pieces, our Max Leather Woven Barstool and our Max Leather Woven Double Bench,” says Jessica D. Holmstrom, founder and president of TerraSur. “For some time now, we have wanted to apply the woven leather design element to a new collection. Over a year ago the design concept for The Atame Collection was conceived, and now we’re happy to introduce it this October 2010 High Point market!”

TerraSur’s factory in Argentina is Forest Stewardship Council (FSC) chain-of-custody certified by the SmartWood program of the Rainforest Alliance (COC # 001206). TerraSur is also a member of the Sustainable Furnishings Council.

Jessica D. Holmstrom can be reached directly at (206) 948-0034 or by e-mail at jessica@terrasurfurniture.com. TerraSur is showing in InterHall # 302 (High Point, October 2010)